



PANGEA

**THE GREATEST  
DISPLAY OF YOUNG  
TALENT EVER HELD  
IN HISTORY**

# THE 2015 STARTING POINT

Pangea will begin with The 2015 Starting Point, a unique conference that aims to be the greatest global display of young talent ever held in history. We are here to create a meeting place for today's most determined young people in which they can demonstrate their outstanding potential and endless motivation. During this three-day lasting experience in January 2015, two-hundred selected persons from all over the world, with different backgrounds, ambitions and aspirations, will get together to be the proof of why we have been underestimated: Being young will stop being our biggest limitation to become our very best asset.

The 2015 Starting Point will prove what our generation has already achieved and what we, if united, stand ready to do from now onwards. This conference, designed around the challenges of today, will unleash every attendee's potential through a new concept based on three very strong pillars that will serve as a backbone for excellence: The Global Village, The Speakers and The Pangea Master.

It is unlimited motivation and young spirit that builds this experience. Pangea has passionate, dedicated members and a youthful edge. This is why we are creating the starting point of today's young generation. We are now ready to share who we are to better become who we want to be.



**Madrid, Spain.**



**28th, 29th and 30th**  
January, 2015



**+200** Selected Applicants

# THREE UNIQUE PILLARS. AN OUTSTANDING EXPERIENCE.



**Awesome  
Speakers**



**The Global  
Village**



**The Pangea  
Master**

*For further information, visit [www.pangeaofficial.com](http://www.pangeaofficial.com)*

# Madrid, Spain.



**The Global Village**  
IE Business School

**The Pangea Master**  
Area 31

**Awesome Speakers**  
Rafael del Pino Foundation

Madrid is hectic yet relaxed; it's a friendly vibrant place with masses to see, it's not sheer multitude that makes the city stir, It's the madrileño attitude -- a zest for socializing, taking to the streets and cheerfully maximizing every hour not spent working.

Madrid is Spain's largest city and its capital and is the center for international business. Strategically located in the geographic center of the Iberian Peninsula at an altitude of 646 m above sea level, Madrid has one of the most important historic centers of all the great European cities. This heritage merges seamlessly with the city's modern and convenient infrastructures, a wide-ranging offer of accommodation and services, and all the latest state-of-the-art technologies in audiovisual and communications media. These conditions, together with all the drive of a dynamic and open society –as well as high-spirited and friendly– have made this metropolis one of the great capitals of the Western world.

The capital has over 60 museums, which cover every field of human knowledge. Highlights include the Prado Museum, one of the world's most important art galleries; the Thyssen-Bornemisza Museum, with over 800 paintings ranging from primitive Flemish artists through to the avant-garde movements. And the Reina Sofía National Art Centre, dedicated to contemporary Spanish art and containing works by Picasso, Joan Miró, Salvador Dalí and Juan Gris, among others.



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Yes, Madrid is for travelers interested in famous paintings and stunning architecture, but it's also, and maybe more so, for those looking for an unhurried good time. Madrid has a lot to offer!! The characteristic that most impacts first-time visitors is its nightlife. The Spanish schedule generally runs later than most, but even more in Madrid. Eat dinner at 10pm and your night on the town begins to jump when other European cities pubs are closing and continues 'til the sun comes up. "Salir" - to go out - only counts if you've made it past 4am. Otherwise it's just a "vuelta," or a stroll around the block.

Usually, January is a cold time in Madrid with temperatures ranging from 0 C to 10 C, so bring a coat and try to enjoy the wonderful hot meals the madrileños offer! A short stay in Spain's capital city will leave you smitten!!

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# The Conference Agenda

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## WEDNESDAY 28TH

8.30 - 9.00 Check In

### **9.00 - 9.40 Inauguration Ceremony**

9.40 - 10.00 Premium Speaker: Jordan Casey

10.00 - 10.30 Alec Urbach

### **10.30 - 11.00 Coffee Break**

11.00 - 11.30 Elizabeth Torres

11.30 - 12.15 **Tech & Innovation Panel**  
Powered by Singularity University

Moderated by Raycho Raychev, Bulgaria SU Ambassador  
Luis Ivan Cuende  
Madison Maxey  
Jordan Casey  
Alex Barrera

12.15 - 12.45 Khaled Adeeb

### **13.00 - 15.00 Lunch - The Global Village**

15.00 - 16.30 Pangea Master - Impact Hub

16.30 - 18.00 Pangea Master - Mentas Colectivas

### **18.00 - 18.30 Coffee Break**

18.30 - 20.00 Pangea Master - Telefonica Open Future\_

## THURSDAY 29TH

8.00 - 8.30 Check In

8.30 - 9.00 Mohammed Barry

9.00 - 10.00 **Entrepreneurship Panel**  
Powered by Telefonica Open Future\_

Moderator (To be confirmed by Telefonica)

Dale Stephens  
Alec Urbach  
Akhil Aryan  
Victoria Stoyanova

10.00 - 10.30 Katia Gomez

### **10.30 - 11.00 Coffee Break**

11.00 - 11.30 Victoria Stoyanova

11.30 - 12.30 Loading Ideas. Startup Contest

12.30 - 13.00 Tomás Belón

### **13.00 - 15.00 Lunch - The Global Village**

15.00 - 16.30 Pangea Master - Unreasonable Institute

16.30 - 18.00 Pangea Master - Delivering Happiness

### **18.00 - 18.30 Coffee Break**

18.30 - 20.00 Pangea Master - Microsoft

## FRIDAY 30TH

11.00 - 11.30 Check In

### **11.30 - 12.15 Closing Ceremony**

12.15 - 12.40 Premium Speaker: Alyssa Carson

12.40 - 13.00 Be Inspired Show

Potential means  
nothing if you  
don't do anything  
with it.

Ready to unleash  
yours?



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# Awesome Speakers.

They are a fundamental part of the program as they inspire movements in an underestimated generation of young ambitious minds. The speakers' personal and professional experiences are the greatest motivational example of what today's youth have already achieved, and what you, if empowered, can potentially reach. Their unbelievable stories of success and failure will initiate the attendees to stand up for their beliefs and initiate change. We need speakers just like us: young, determined and looking forward to interacting with you.

*Rafael Calvo Street, 39 - Madrid.*



Thanks to:  FUNDACIÓN  
RAFAEL  
DEL PINO

# PREMIUM SPEAKERS

## INAGURATION CEREMONY



### Jordan Casey

*One of the youngest CEOs in the world. He's only 14.*

Involved in the technology industry for the past 2 years Jordan has founded 3 startups to date: Casey Games, TeachWare & Eventzy and hopes to complete a merger in the coming months. Jordan has been given many awards for his work such as Best Innovation at the Student Enterprise Awards and Junior Technology 1st place at the BT Young Scientist and Technology Exhibition. Jordan is also an avid speaker and has spoken at conferences such as TiEcon in California, The Web Summit 2013 & 2014 in Dublin, TEDx@Warsaw, TEDxYouth@Chanakyapuri and the TNW Conference in Amsterdam..

## CLOSING CEREMONY



### Alyssa Carson

*She will be the first human being to walk on Mars. Once again, 14.*

Since she was three years old, Alyssa wanted to fulfill her dream of being an astronaut. Alyssa is in the 7th grade at Baton Rouge International School, where she studies all her subjects in 4 different languages. On October 9, 2013 she became the first person to complete the NASA Passport Program, going to all 14 NASA Visitor Centers in the US. She has appeared in several TV shows, been written up in numerous newspapers and magazines. She is the first person to complete all the NASA Space Camps in the world, including Space Camp Turkey and Space Camp Canada .



## Alec Urbach

*Top 25 most powerful and influential youths worldwide.*

By the age of 18, Princeton University Freshman, Alec Urbach had already founded his own educational company and revolutionized elementary education in developing nations through his organization, Alec's Animated Schoolhouse, and his company, Worldwide Comics.



## Luis Iván Cuende

*Best Hacker Under-20 in Europe & Founder of Asturix.*

Besides being the founder of Asturix he is the co-founder of Cardwee, which reinvents loyalty cards and will be launched soon. Moreover, he is also an advisor to the Vice President of the European Commission.



## Katia Gomez

*Top 25 Women Under 25 in the World to Watch.*

In 2012, she was named one of "10 Heroes for International Day of the Girl" by TakePart.com and one of the Top 12 "Amazing Young Entrepreneurs Doing Good" by Forbes.



## Akhil Aryan

*An entrepreneur dedicated to positive disruption.*

Akhil Aryan is the Founder & CEO of Aurora Ventures, which owns SwagEasy.com. With the objective of creating an environment that enables everyone around him to unlock their true potential, he started his entrepreneurial journey at age 14.



## Elizabeth Torres

*Internationally known figure in the Poetry and Arts world.*

From Bogotá, Colombia, Elizabeth is a poet and multi-media artist. Director of the art magazine Red Door since 2009. Elizabeth has been a resident of New York for the past 8 years and is currently in Copenhagen as curator of the gallery Rummet.



## Tomas Belón

*His family inspired the movie The Impossible.*

The 17 year old Tomas Alvarez-Belón is one of the survivors of the Tsunami in Thailand 2004. He and his family were all lucky to come back home safe. His story is portrayed in the Academy Award and Golden Globe nominated movie "The Impossible". Currently he studies at UWC Atlantic in Wales.



## Khaled Adeeb

*Young Voice of Arab Revolution & TV Comedian.*

Khaled was a key player during the Egyptian Revolution in 2011. Moreover, he has been working in media as a creative editor since 2012 and is now a content developer at the number one television network in Egypt, CBC.



## Madison Maxey

*Fashion & Tech Entrepreneur. Peter Thiel Foundation Fellow.*

When she was 15, she started working with companies including Tommy Hilfiger, Nylon Magazine and Peter Som. Known for her popular fashion blog, Madison won a CFDA/Teen Vogue Scholarship for College and interned in California and New York.



## Mohammed Barry

*The most influential youth in Africa under-18.*

He is also a Huffington Post Guest Blogger, Member of the AIDS2014 Conference Coordinating Committee and Co-chair of the AIDS2014, Global Village and Youth Program – organizing the world largest and premier conference on HIV.



## Dale Stephens

*Founder of UnCollege & Peter Thiel Foundation Fellow.*

American entrepreneur, best known as one of the original twenty-four recipients of the founding Thiel Fellowship Program. He is also the founder of UnCollege, a social movement that aims to change the notion that going to college is the only way to success



## Raycho Raychev

*Ambassador of Singularity University in Bulgaria.*

Founder of Space Challenges Bulgaria, a free space education program, Raycho will be in charge of moderating the carefully designed, and powered by Singularity University, Panel of Technology and Innovation at The 2015 Starting Point.



## Victoria Stoyanova

*European Regional Manager of UP Global.*

Victoria is the Regional Manager of Up Global – Startup Weekend. She is passionate about building communities. An avid traveler, she has lived in six countries and moves regularly, observing company cultures and communities around the world.

# NOW, PLAY YOUR PART. THIS IS YOUR CHANCE TO BE PART OF THE CONVERSATION.

## Entrepreneurship & Education Panel

*Fostering the entrepreneurial mindset within today's youth.*

The Entrepreneurship & Education Panel will be powered by Telefonica OPEN FUTURE\_, designed to assist young aspiring entrepreneurs in accessing the tools they need to materialize all their initiatives and unleash their full potential. The discussion will revolve around the exceptional journey that takes entrepreneurs from the nurturing of an idea to its actual realization.

*Telefonica* **OPEN FUTURE\_**

## Technology & Innovation Panel

*Some of the world's greatest tech change-makers.*

The Technology and Innovation Panel will be powered by Singularity University, a prestigious research and innovation institute offering educational programs on new technologies and their application to field specific challenges. The speakers, all young tech entrepreneurs and outstanding hackers will discuss their experiences and share their vision on nowadays' opportunities to create and hurdles to innovate.



SINGULARITY  
UNIVERSITY



Loading IDEAS

Powered by PANGEA



*Telefonica*

OPEN  
FUTURE\_

Within The 2015 Starting Point, Pangea has created **Loading Ideas**, an entrepreneurship challenge where previously selected candidates will have the chance to present their projects with the intention of making them come to life. In order to do so, we have just partnered with some of the leading institutions fostering entrepreneurship and innovation among the Spanish youth. They will select and present, in total, 8 possible initiatives and ideas. Those who are chosen will be given the opportunity to pitch their ideas at The 2015 Starting Point in front of an elected jury consisting of members from the Pangea Team as well as top representatives from our sponsors and collaborators. The elected candidates will have to communicate the uniqueness of their ideas and projects in a convincing and creative way in the span of 4 minutes to persuade the critical audience. It is our aim to connect the experience of the Jury with the energy and determination of youth brimming with ideas from all over Spain.

# The Pangea Master.

The Pangea Master has been designed to be the very first interacting experience ever created in history that teaches by practice how being young can be perfectly turned into our greatest asset. It will involve multiple workshops that will provide the participants with the necessary skills to effectively deal with today's challenges from a determined yet young perspective. This learning method will not only give insights into a variety of fields, but also provide each attendee with a certificate once the entire program has been completed successfully.

An exceptional learning experience which aims to ultimately demonstrate that being young is not a disadvantage anymore but an irreplaceable opportunity that we can not miss.

*Maria de Molina Street, 31 - Madrid.*



Thanks to:







The  
Pangea  
Master.

*Who's  
behind?*



Madrid



Microsoft

*Telefonica* OPEN FUTURE

**Max Oliva**  
*HUB Madrid Founder and  
outstanding Social  
Entrepreneur*

**Sonia Marzo**  
*Head Manager of  
Entrepreneurship & Innovation  
at Microsoft Iberia*

**To be confirmed**  
*The person leading this  
workshop has yet to be  
confirmed.*

# The Pangea Master.

*Who's behind?*



**Javier Muñoz**  
*Founder & Happiness  
Alchemist at at Delivering  
Happiness Spain*

**Verity Noble**  
*Vice-president of  
Programming at  
Unreasonable Institute*

**Carlos Pallero**  
*Founder & CEO of  
MenteColectiva.Es – NLP  
Professional*

# The Global Village.

Ambitions, values, ideas and experiences will be exchanged at The Global Village, the first and central pillar of the Pangea 2014 Starting Point. A key point during the event to not only extensively network, but also make long-lasting connections. We are reimagining the way we perceive interaction amongst young people by creating a unique space filled with future professional possibilities and lots of great personal opportunities. An astonishing atmosphere for everybody taking part in our 2015 conference.



# AN INCREDIBLY EXCITING ENVIRONMENT CAREFULLY DESIGNED FOR YOU.

## Pangea HUB

*Visit our spot while you are at the Global Village and get to know more about who we are, what we do and our plans for the future.*

*We can't wait to meet you there!*

## Telefonica OF\_ Area

*Our Global Partner lands here. Together with Telefonica Open Future\_, we share the belief in the importance of supporting young and innovative initiatives and connecting them with the right opportunities.*

## Shape Your Future HUB

*Make sure you pass by the Shape Your Future Hub where experts from the professional world will answer your questions and advise you on the particular career path you would like to follow.*

# AN INCREDIBLY EXCITING ENVIRONMENT CAREFULLY DESIGNED FOR YOU.

## All you can Eat & Drink

*Lunch will be served during the Global Village to allow you recover forces before you join the Pangea Master and learn many more things!*

## The Networking Lounge

*In this vibrant area, Pangea will set up The Networking Lounge where all the attendees will be able to relax and connect with each other in a carefully youth-designed space. This tremendously cool area has been created to push them to share their endless ideas and enriching experiences.*

## A lot more!

*Pangeans on the map, Pangeans on the screen, "I was here" picture, DJ...*

We are ready to prove why  
being young isn't a limitation  
but an irreplaceable  
opportunity.



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# Global Partners

*Telefonica* **OPEN FUTURE\_**

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Telefonica Open Future\_ & Pangea have combined forces to awaken the inner entrepreneur within each and every youth around the world. Through this partnership we will unleash the full potential of today's young generation.

Connection between today's youth can only lead to one thing: a better tomorrow. Starting now, we take action, collaborative action; this is the attitude that defines us. We strive together in order to reshape the future.

# Premium Collaborators



## **Rafael del Pino Foundation.**

Spain's leading private foundation in the promotion of entrepreneurship and enterprise. The Foundation aims to contribute to the training of current and future leaders so they can successfully put their initiatives and capabilities into practice.



## **IE University.**

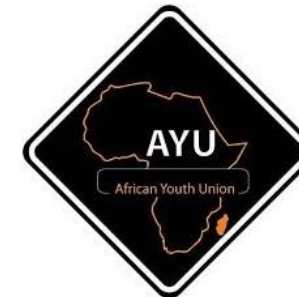
IE University is for students who approach learning as a way of life, and who are open to the world and to the transformative role of higher education. We provide a supportive community where students and faculty interact together in the learning process.

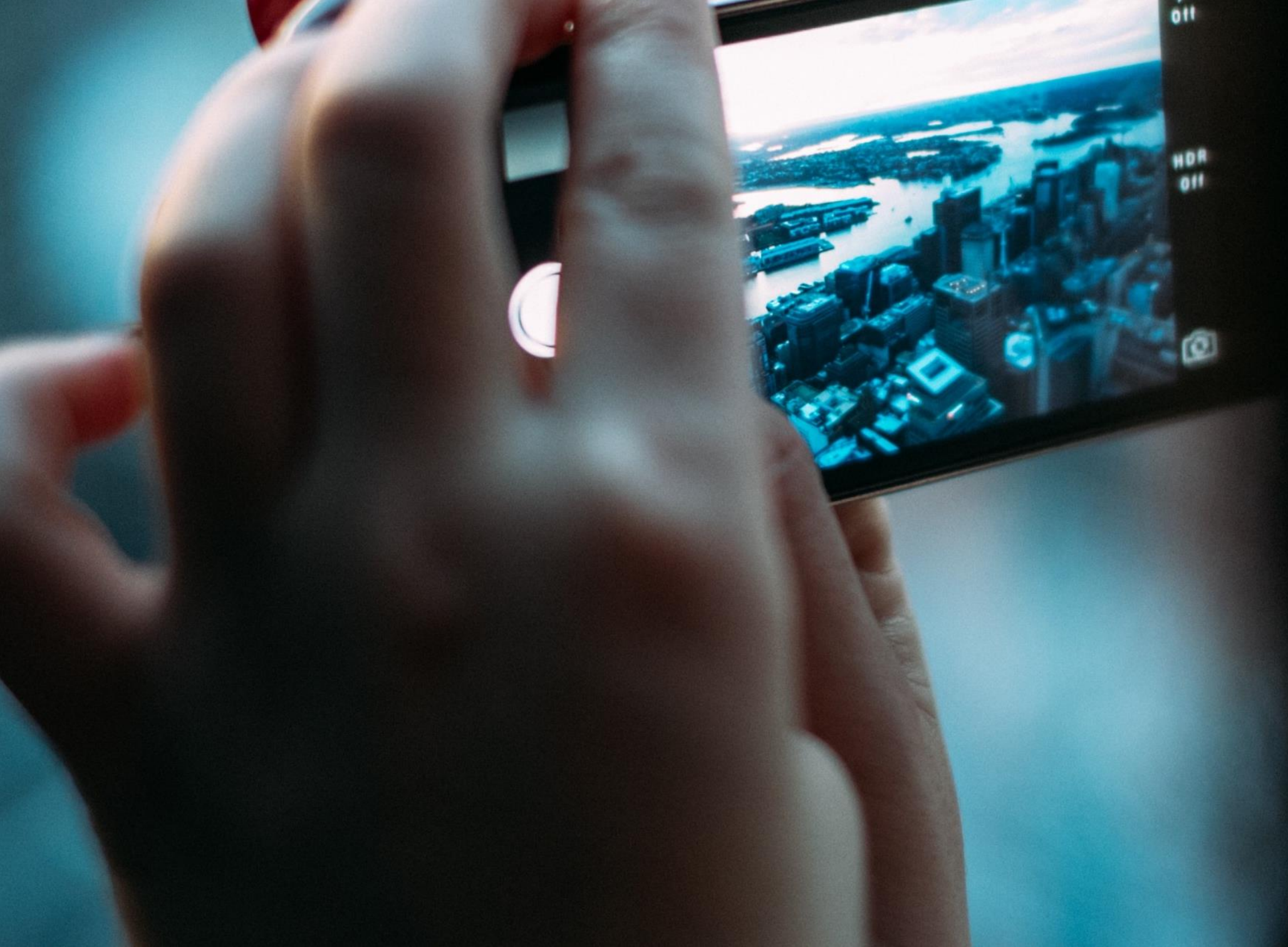


# Plus Collaborators



# Youth Collaborators





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